Two Turkish Tales on Placemaking and Integrated Developments

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Connected.
Porous.
Vibrant.

Emaar Square
Istanbul
2018
Pushing the bulk of the retail in the basement allowed the project to be more porous and integrated with the neighbourhood and created more opportunities for placemaking.
Features on the plaza contributed to the daylighting strategy in the mall below.
Key arrival points from the plaza and the basement car parking below had direct relationship with interior activity nodes and atriums.
Interior design zones of the mall contributed to the wayfinding strategy.
Respecting the historical urban grain
The four tales of Tersane Istanbul

Inspired by the history of the site and its existing features, four thematic trails weave seamlessly through both outdoor and indoor spaces. An activity node occurs where two or more trails intersect.
Commemorating old stories with a new spectacle
Creating rich and layered experiences
THANK YOU